INVOICE

Advertiser

Priorities USA Action



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222 Billing: (407)389-7661

Invoice # Invoice Date **Invoice Month** Invoice Period 939418-1 08/12/12 August 2012 07/30/12 - 08/10/12

Station Account Executive Sales Office Sales Region Eagle-Washingt National Fran Berg

WESH

www.wesh.com

Billing Address:

Send Payment To:

P O Box 26876

FIN# 59-3186949

Lehigh Valley, PA 18002-6876

08/09/12

Start Date

Class of Time - Fixed Non Pre-emptible

6 08/07/12

Weeks:

M-F 5-6 PM ROT

End Date

WESH

Mundy Katowitz Media Attention: Accounts Payable 1322 G Street SE 4th Floor Washington, DC 20003

Product Estimate Number PRIORITIES USA 1519 Flight Dates Order# Alt Order # 08/07/12 - 08/10/12 939418 07894762 Billing Calendar Billing Type Deal # Broadcast Cash Special Handling IDB# Advertiser Code Product Code 321 340 Agency Ref Advertiser Ref

Spots/ Line Start Date **End Date** Description Start/End Time Week **MTWTFSS** Length Rate Type 08/07/12 08/07/12 M-F Early Sunrise 5:00-6:00 AM :30 \$500.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate 08/06/12 08/12/12 -T----\$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type :30 PRATV1211H 1 WESHTu 08/07/12 5:41 AM M-F Early Sunrise 5:00-6:00 AM \$500.00 NM 2 08/09/12 08/09/12 M-F Early Sunrise 5:00-6:00 AM \$500.00 ---T---:30 NM Class of Time - Pre-emptible with notice **MTWTFSS** Weeks: Start Date **End Date** Spots/Week Rate 08/06/12 08/12/12 ---T---\$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHTh 08/09/12 5:44 AM M-F Early Sunrise 5:00-6:00 AM :30 PRATV1211H \$500.00 NM M-F Sunrise @6AM 3 08/08/12 08/08/12 6:00-7:00 AM --W----:30 \$2,000.00 NM Class of Time - Fixed Non Pre-emptible Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate 08/06/12 08/12/12 --W----\$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6:43 AM M-F Sunrise @6AM 1 WESHW 08/08/12 6:00-7:00 AM :30 PRATV1211H \$2,000.00 NM 4 08/10/12 08/10/12 M-F Sunrise @6AM 6:00-7:00 AM ---F--:30 \$2,000.00 NM Class of Time - Fixed Non Pre-emptible Start Date **End Date** Weeks: **MTWTFSS** Spots/Week Rate 08/06/12 08/12/12 ----F--\$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHF 08/10/12 6:54 AM M-F Sunrise @6AM 6:00-7:00 AM :30 PRATV1211H \$2,000.00 NM 5 08/07/12 08/10/12 Olympics Today Show Olympics Today Sh -TWTF--:30 4 \$3,000.00 Class of Time - Fixed Non Pre-emptible Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate \$3,000.00 08/06/12 08/12/12 -TWTF--Spots: # Ch Length Ad-ID Day Air Date Air Time Description Start/End Time Rate Type 1 WESHTu 08/07/12 :30 PRATV1211H 9:56 AM Olympics Today Show Olympics Today Sh \$3,000.00 NM 2 WESHW 08/08/12 9:30 AM Olympics Today Show :30 PRATV1211H Olympics Today Sh \$3,000.00 NM 4 WESHTh 08/09/12 9:58 AM Olympics Today Show Olympics Today Sh :30 PRATV1211H \$3,000.00 NM 3 WESHF 08/10/12 9:50 AM Olympics Today Show Olympics Today Sh :30 PRATV1211H \$3,000.00 NM

-111---

Rate

:30

3

\$1,500.00

NM

5:00-6:00 PM

Spots/Week

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 939418-1 | 08/12/12 | August 2012 | 07/30/12 - 08/10/12

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA	1519

www.wesh.com

00 NM	М
	Rate Typ
	\$1,500.00 N
	\$1,500.00 N
	\$1,500.00 N
0.0	0.00 N

Class of Time - Fixed Non Pre-emptible	Access Hollywood 7	11	.30	2	\$2,000.00	NIVI		
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate						
08/06/12 08/12/1211	- 2	\$2,000.00						
Spots: # Ch Day Air Date Air Time Des	cription	Start/End Time	Length Ad-	-ID			Rate	Type
1 WESHTh 08/09/12 7:16 PM M-F	Access Hollywood	Access Hollywood /	:30 PRA	ATV1211	Н		\$2,000.00	
2 WESHF 08/10/12 7:17 PM M-F	Access Hollywood	Access Hollywood /	:30 PRA	ATV1211	Н		\$2,000.00	NM

Total Spots 13

Payment Terms 30 Days

<u>Gross Total</u> \$25,500.00

Agency Commission

\$3,825.00

Net Amount Due

\$21,675.00